

SHAUN WRAY

GRAPHIC DESIGNER

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SUMMARY

Multidisciplinary designer with experience developing print materials such as promotional graphics and photo strips and souvenir photo borders. Experienced manager with a strong background in team leadership, project coordination, production workflows, and customer experience. A combination of design skills and hands-on management experience that brings projects to completion.

EXPERIENCE

PHOTOGENIC INC

NEW YORK, NY | 2018 - 2026

- **Operations Manager** | 2022 - 2026
 - Led day-to-day operations for a 12-person photography and sales team, overseeing staffing, training, scheduling, production, sales, and guest experience.
 - Managed Photogenic's year-round photography operation at City Cruises generating approximately \$500k in annual revenue.
 - Increased revenue by improving on table and standard boarding photography models, strengthening guest experience and capture opportunities.
 - Built and maintained strong relationships with venue partners, and increased collaboration with venue partners to improve operations and sales opportunities.
 - Managed Photogenic's seasonal photography operation at Macy's Santaland, overseeing onboarding and paperwork for approximately 50 seasonal employees.
 - Develop customer-facing photography materials including souvenir photo borders, photo strips, and promotional graphics.
- **Assistant Manager, Supervisor, Shift Lead, Sales Associate** | 2018 - 2022

EDUCATION

SCHOOL OF VISUAL ARTS

BFA IN DESIGN | NEW YORK, NY

SKILLS

ADOBE ILLUSTRATOR AND PHOTOSHOP • TEAM LEADERSHIP • CLIENT RELATIONS